LAWRENCE TECH
LIBRARY

Portal to information resources
http://library.ltu.edu

http://my.ltu.edu/ (BlackBoard)

Presented by Gary Cocozzoli
Contact 248.204.3000 or email refdesk@ltu.edu
Start Your Research Here

1. Log into BlackBoard
2. Click on Library Services icon or tab
Basics Terms to Know

• TechCat
• Indexing
• Database vs website
• Journal
• Keyword vs Subject Search (Descriptor)
• Citation
SEARCHING THE LITERATURE

- Develop a list of keywords and subject headings
- Develop a list of authors/experts in your field
- Bibliographies in articles you read
KEEPING TRACK

- Use a product such as RefWorks
- Record of citations relevant to your research
- Import citations from TechCat & databases or hand enter
- Create “Reference List” in correct style
- Additional plugin for in-text citations
RefWorks

• Learn the *ins* and *outs* before researching
• Save your citations as you research
  – export citations immediately into RefWorks
  – Save to a personal account within a database
FINDING INFORMATION

Where to start?

• Google
• Google Scholar
• TechCat
• Subscription Database
“Library Guides” is the same as “Research Guides”
TechCat - *What is it?*

- Discovery
- Concept of Google searching applied to library’s subscribed products
- Results may include books, videos, articles, etc.
- Links to full text when available
Items in TechCat

- Print and electronic items owned, easily identified
- Electronic books & articles link to content
  - Items not owned - MeLCAT (books) or
  - Interlibrary loan (ILL) (articles or books)
- Reciprocal Lenders - visit to borrow books or copy articles (when time is an issue)
TechCat

Search Library Resources with TechCAT+.

- Everything
- Books
- Articles
- Video

Search Everything

Find books, articles, videos, and more....

Advanced Search
Search Library Resources with TechCat+

Leadership global organizations

Look for items at the Reserve Desk by class or instructor

Powered by WorldCat® Discovery
TechCat features
More Features

Advances in global leadership

by William H. Mobley, Ming Li (College teacher), Ying Wang

Held by: Lawrence Technological University

Access online

Description
Editions & Formats

Availability

Access Online

View eBook Advances in Global Leadership: Advances in Global Leadership, ebrary Academic Complete
RefWorks Login Page

Use your LTU email

Making research easier
Sign in to use RefWorks

Enter your email address

Create account
Login with your institution's credentials
Last Imported Folder

ProQuest® RefWorks

All Documents
Search Databases

Last Imported

Select all
Clear "Last imported"

June 29th 2017, 11:05 am

“60x60": From architectural design to...
More About Journal Articles

- Journals
- Magazines
- Newspapers
- Reports
# Publication Type

<table>
<thead>
<tr>
<th>Criteria</th>
<th>Scholarly Journal</th>
<th>Trade/Professional</th>
<th>Popular Magazine</th>
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<tbody>
<tr>
<td>Audience</td>
<td>Experts in the field, other researchers, students</td>
<td>Professionals, practitioners in a field</td>
<td>General public</td>
</tr>
<tr>
<td>Authors</td>
<td>Written by experts in the field, usually active researchers Articles are signed</td>
<td>Practitioners, journalists, researchers, Articles may or may not be signed</td>
<td>Journalists, freelance or employed by magazine Articles may or may not be signed</td>
</tr>
<tr>
<td>Focus</td>
<td>Research in a particular field; add to body of knowledge in that field Technical, lengthy, in depth, methods &amp; results in detail</td>
<td>Best practices, Application, opinions, trends, news in a specific field Summary or fairly brief interpretation of research</td>
<td>General interest topics, trends, current events/news Summary, brief, limited detail</td>
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<tr>
<td>Advertising</td>
<td>None or very few ads</td>
<td>Products or services targeted to audience</td>
<td>Many ads, glossy, variety of products</td>
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<tr>
<td>Accountability</td>
<td>Peer reviewed, well documented, bibliography</td>
<td>May mention source – not always complete cites or bibliographies</td>
<td>Rarely cite references No bibliography</td>
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JOURNAL ARTICLES

• Why Search *TechCat*
  - “Full-text” & “citation only”
  - Links to full text - Easy “ILL” if not owned
  - Good overview of published literature

• Why Search a *Subject Database*
  - “Full-text” or “citation only”
  - Deep indexing, subject specific
  - Links to full-text more stable
Did You Know?

- Library Guides provide:
- “How to” information related to research
- Search suggestions
- Subject guides, etc.
### LTU Library Guides will help you find the resources you need

We hope you enjoy using Library Guides!

**Showing 26 Subjects**

<table>
<thead>
<tr>
<th>Subject</th>
<th>Display</th>
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<tbody>
<tr>
<td>Architecture and Design</td>
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<td>Art and Art History</td>
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<td>Biosciences and Health</td>
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<td>Career Resources</td>
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<tr>
<td>Chemistry/Physics/Math - see Sciences/Math Category</td>
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<td><strong>Citing Your Sources</strong></td>
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<td>Computers &amp; Information Technology</td>
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<td>Databases by Subject</td>
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<td>Doctoral Programs</td>
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<td>Education</td>
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<td>Management</td>
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<tr>
<td>Management and Business</td>
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**A-Z Database List**

Full list of Databases the library subscribes to, including access.

**Stay Current!**

- Material ConneXion
  - Looking for materials for a new research innovation? Check this out!
- Nature, International weekly journal of science
- Journal of Visualized Experiments: Bioengineering

**Ask a Librarian**

*Research Help Now!* Ask research/reference questions via chat. Lawrence Tech partners with other academic institutions to provide 24/7 virtual reference service. If you are not available to assist you, a librarian from another institution will answer your question.

Contact an LTU librarian directly at refdesk@ltu.edu by putting Reference Question in the subject line. Or call 248-204-3000 during open hours.
LTU STARTING POINTS

- Management Library Guide
- Business, Leadership, Management databases
- Many but NOT all articles are full-text
  - Business Source Complete
  - Emerald Management Xtra
  - ABI/Inform Complete
  - LexisNexis
  - Academic OneFile
Management and Business: Find Articles

Starting Points

Do an "overview" search in TechCat. Limit to Articles or Peer-Reviewed Articles using the facets on the left of the results list.

OR

Do an in depth search on one of the subject databases. These may be more thoroughly indexed, and will likely have fewer false hits.

Finding Case Studies

Search for case studies in TechCat or a database.

TechCat - Search by keyword and the phrase "case study" in quotation marks.

Journal articles, conference proceedings, etc.

Thousands of journal articles, conference proceedings, and other types of periodical literature are identifiable through subscription databases. Many of the articles are available electronically, while others may be found in the print collection or requested through interlibrary loan.

Suggested starting points...

- Business Source Complete+ ♡
  An excellent starting point for topics related to business, leadership, finance & economics.
  more...

- Proquest Business Collection ♡
  Includes ABI/Inform Complete and five other databases covering Accounting, Banking, and Entrepreneurship.

- Business Abstracts with full-text
  Abstracts from key business journals and magazines with selected full-text.

- Business Insights:Global

- Emerald Management Xtra

- LexisNexis

Guides to Periodicals

- Cabell's Business Directories
  more...

- Ulrich's (worldwide periodicals)
  more...

Basic Searching

Click the link below to link to show video clips for basic searching.

Library Overview Videos

Advanced Searching

Finding Full Text - PowerPoint
PowerPoint slides for finding
Search Page for BSC

Searching: Business Source Complete, Show all | Choose Databases

global management |

AND | Select a Field (optional) |

AND | Select a Field (optional) |

Basic Search | Advanced Search | Search History

Search Options

Search Modes and Expanders

Search modes

- Boolean/Phrase
- Find all my search terms
- Find any of my search terms
- SmartText Searching

Apply related words

Also search within the full text of the database


Subjects: Factory Management; Research; Economic Activity; Business Cycles; Economic Development; Project Management; Economic Indicators

PDF Full Text (389kB) | Check for Full Text Articles | Check for Holdings at LTU

2. Losing Las Vegas.


Subjects: Hedge Funds; Buyouts; Customer Loyalty; Organizational Structure; Caesars Entertainment Corp.; Apollo Global Management LLC; TPG Capital LP; Open-End Investment Funds; Loveman, Gary

HTML Full Text | PDF Full Text (11.8MB) | Check for Full Text Articles

3. Special Section Cluster on Responsible Management Education: Nurturing an Emerging PRME Ethos.


Subjects: Business Education; Management — Study & Teaching; Business and Secretarial Science; School of Business and Professional Studies, SUNY Polytechnic Institute

PDF Full Text | Check for Full Text Articles
Gender-Specific Preferences in Global Performance Management: A Study on Gender Diversity

Authors: Festing, Marion¹
Knappert, Lena²
Kornau, Angela¹


Document Type: Article

Subjects: China; France; Germany; United States; South Africa; Analysis of variance; Corporate management -- Methodology; Corporate culture -- United States; Corporate culture (Demography); Gender role; Stereotypes (Social psychology); Women; Physician

NAICS Codes: 519130 Internet Publishing and Broadcasting and Web Search Portals
517110 Wired Telecommunications Carriers
541612 Human Resources Consulting Services
923130 Administration of Human Resource Programs (except Education, Public

Author Supplied Keywords: gender diversity
international HRM
performance management

Abstract: This study investigates gender-specific preferences in one important human resource management area, performance management. It therefore also represents a barrier if it is rooted in traditional male corporate culture. Empirical data were collected in five countries belonging to various cultural clusters.
Gender-Specific Preferences in Global Performance Management: An Empirical Study of Female Managers in a Multinational Context

by Marion Festing, Lena Knappert, Angela Kornau

Article | Peer-reviewed
Source: Human Resource Management v54 n1 (Jan-Feb 2015) 55
Held by: Lawrence Technological University

Access online

Description

Editions & Formats

Availability

Access Online

View full text Human Resource Management, Business Source Complete

Lawrence Technological University

Request Item via Interlibrary Loan
Interlibrary Loan Form in TechCat
MORE STARTING POINTS

- Science and Technology databases
  - Engineering Village
  - ScienceDirect
  - Scopus
  - IEEE Xplore (all journals, proceedings & standards, but NOT draft standards)
  - SAE Papers - automotive
<table>
<thead>
<tr>
<th>Document title</th>
<th>Authors</th>
<th>Year</th>
<th>Source</th>
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<tbody>
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<td>Open Access</td>
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Scopus: LTU Link Resolver

Beyond boundaries: millennial women and the opportunities of global leadership

Publication: Journal of Leadership Studies, Volume: 10, Issue: 4, Page(s): 57
Published: 2017

We were unable to find any links to this item

Why?
It is embargoed for one year
# Scopus Feature - Cited By Others

<table>
<thead>
<tr>
<th>Authors</th>
<th>Year</th>
<th>Source</th>
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<td>Seo, G., H.</td>
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- Conceptual Review of Underrepresentation of Women in Senior Leadership Positions From a Perspective of Gendered Social Status in the Workplace: Implication for HRD Research and Practice
- Re-conceptualizing sponsorship of women leaders as an organizational routine
- Gaining altitude on global performance management processes: a multilevel analysis
Reference Chat

From Library home page…

From Library Guides home page or TechCat

LTU Library contacts—
Phone: 248.204.3000
Email: refdesk@ltu.edu
A WORD ON PLAGIARISM

- Plagiarism is REALLY serious
- What is it?
- How to avoid it?
  - Develop good writing habits
  - Use a bibliographic management tool
  - Know your style guide
- Copyright links
  - Website & Library Guide
Things to Remember

- BlackBoard login
- Off campus authentication – log in to BB **FIRST**
- TechCat/WorldCat “Account” features
- Library Guides
- MelCat
- RefWorks
QUESTIONS ?

- Visit the Library online or in person
- Call the Library 248.204.3000
- Email the Library refdesk@ltu.edu
- 24/7 chat research assistance available through Ask a Librarian or Research Help Now! links.